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Work Assignment Form. (WebForms v1.0)

## PERFORMANCE WORK STATEMENT

EPA Contract Number: EP-C-08-010

Contractor: Scientific Consulting Group, Inc. (SCG)

EPA Work Assignment Number: 03-06

Amendment No. 1

TITLE: Outreach Products and Activities for Radio Frequency Identification

Technologies under the Advanced Monitoring Systems Center

PERIOD OF PERFORMANCE: Date of Issuance through November 30, 2012

WORK ASSIGNMENT COR: John McKernan

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PROJECT OFFICER COR:

Verla Sutton-Busby

Mail Code: 8102R; 41165

Tel: (202) 564-6808 Fax: (202) 565-2910

Sutton-busby.verla@epa.gov

The primary purpose of this amendment is to reduce the scope of work by removing tasks associated with travel. A revised cost estimated is needed.

#### **BACKGROUND**

The objective of this Performance Work Statement (PWS) is to develop outreach materials and conduct technology transfer activities to disseminate information on the performance of environmental monitoring technologies that provide data to identify and enumerate hazardous chemicals and materials being transported across international borders and within the United States. There are thousands of shipments of hazardous wastes that enter the United States each year. These shipments contain materials that

may be hazardous to human health and the environment and that must be properly handled, recycled, or disposed of according to appropriate regulatory standards. EPA Region 6 has identified the need for effective and timely methods for tracking cross-border shipments of hazardous wastes from waste generator to receiving facility. A particular gap exists in EPA's ability to track shipments of hazardous wastes originating in the Mexico border zone and crossing into the United States. This is important in light of the significant amount of trade taking place between the southwestern United States and Mexico. For example, Texas leads all U.S. states in surface trade with Mexico with \$10.1 billion in trade. In 2010, Texas became the first state to do more than \$100 billion in trade with a foreign nation, Mexico, reaching \$114 billion in total bilateral trade.

In support of this need, the EPA Environmental Technology Verification (ETV) Program verified the performance of two radio frequency identification (RFID) devices for tracking hazardous waste shipments across international borders (published September 2009). It is anticipated that monitoring technologies such as these will provide much needed information on the location, quantity, and type of environmental pollutants being transported. This information could help local, state, and regional representatives make informed decisions during chemical/material releases from transportation incidents, and assess potential risks to humans through exposure to contaminated air, soil, and water. The time saving benefit from using RFID technology will also assist with cross-border movement of goods and reduce emission from idling trucks. A key component in these efforts is the dissemination of information on the availability and performance of RFID technology, including those tested by the ETV Program.

#### **PURPOSE**

The purpose of this work assignment is to define support needed to develop outreach materials and conduct technology transfer activities for advanced environmental monitoring technologies, such as the RFID devices. All information presented through these outreach activities shall be based upon the results of ETV verification testing of RFID devices for identifying and enumerating hazardous chemicals/materials being transported across international borders—these results can be found in the ETV verification reports and statements (available at <a href="http://www.epa.gov/nrmrl/std/etv/vt-ams.html#radio">http://www.epa.gov/nrmrl/std/etv/vt-ams.html#radio</a>). Outreach activities will serve to disseminate the results of the verification tests in written and verbal forms and inform stakeholders, such as local, state, and regional officials, about the verified technologies and their applicability to transportation-related releases of chemicals/materials to water sources, air, and soil.

Under this work assignment, contractor support shall be needed to:

- · Finalize the draft presentation on RFID technology verification results for posting to EPA and other web sites, and for presentation at designated events
- Conduct technology transfer webinars to disseminate RFID verification information to targeted audiences
- Prepare article(s) to disseminate RFID testing results in peer-reviewed or trade journals.

#### TASK DESCRIPTIONS

The contractor shall furnish all personnel, material, equipment, and services necessary to perform the work outlined in the following tasks and subtasks.

Oversight of this work assignment will be provided by the EPA WA COR and/or EPA technical lead(s). EPA Region 6 technical expert(s) will be identified by the EPA WA COR via technical direction once the contractor's work plan has been approved. The EPA WA COR and EPA technical lead(s) and expert(s), as assigned, shall receive copies of all deliverables under these tasks. Once confirmed, date(s), topic, and targeted location (as applicable) for event-specific outreach activities will be provided to the contractor via technical direction from the EPA WA COR.

# TASK 1: Prepare Work Plan

The contractor shall prepare a work plan and cost estimate in accordance with the terms and conditions of the contract. The contractor's work plan should contain a break-out clearly specifying estimates (LOE, ODCs, etc.) associated with performing each of the Tasks 1 through 4 (and subtasks) as outlined in this PWS.

## **TASK 2:** Work Assignment Kick-Off Meeting

A work assignment kick-off meeting shall be conducted between the contractor project team, the EPA WA COR, and EPA Region 6 technical expert(s) to discuss project planning, details, activities, and timelines. The kick-off meeting shall be conducted via conference call within two (2) weeks of work assignment being approved. The contractor shall develop meeting minutes, including key discussion points, action items, and a schedule, and provide to the EPA WA COR.

The contractor shall also participate in periodic calls (approximately bi-monthly) with the EPA WA COR and/or EPA technical expert(s) to discuss progress and relevant technical issues related to the work assignment tasks.

## **TASK 3:** Presentation Preparation and Finalization

Under the previous work assignment (EP-C-08-010, WA #1-06), the contractor delivered a draft technical presentation to be used for presenting on the ETV RIFD verification results at informational meetings/training sessions/webinars, etc. (see **Appendix A** of this PWS for the current draft presentation). Under this task, the contractor shall coordinate with the EPA WA COR and EPA Region 6 technical expert(s) to update as necessary based on recent information, address comments received on, and finalize the presentation. As previously stated, any revisions to the presentation shall be based upon the results of ETV verification testing of RFID devices (see <a href="http://www.epa.gov/nrmrl/std/etv/vt-ams.html#radio">http://www.epa.gov/nrmrl/std/etv/vt-ams.html#radio</a>). The contractor shall provide the presentation in the following general formats: a detailed version suitable for informational workshops, training sessions, or

webinars; and an abbreviated version (15-20 slides) appropriate for presenting at technical conferences/meetings). The materials should be appropriate for the intended audience(s), which may include stakeholders; local, state, regional, and federal government agencies; border patrols officers; highway transportation associations; enforcement/compliance officials; and others. The presentation materials shall be prepared in both English and Spanish language versions. In any materials discussing ETV-verified RFID products or other technologies, the products and/or vendors shall not be ranked in order of performance results. As needed, the contractor also shall provide graphics development and support to make final presentation materials visually appealing.

The contractor shall provide final draft version(s) of the presentation materials to the EPA WA COR and/or EPA technical expert(s) for review, and approval (by the EPA WA COR). All final products shall be subjected to technical and quality assurance review by the participating vendors, contractor staff, EPA, and expert peer reviewers, as appropriate. Any limitations to the data shall be addressed and discussed in the products, as appropriate. A peer-review process of at least 2 external experts shall be conducted by the contractor, collecting peer review feedback similar to that collected from the EPA peer review process using the Technical Manuscript Review Form (see **Appendix B**). The reviews shall assure that the products meet the needs of potential technology users and stakeholders such as local, state, regional, and federal officials. Based on feedback from the reviewers, the presentation materials shall be finalized.

Final electronic copies of all presentation materials, with related peer-review forms and comments, shall be sent in source file (e.g., MSWord 2007 PowerPoint) and Adobe Portable Document (.pdf) formats. The contractor shall also develop 508-compliant .pdf (and source) files or .html versions of the final presentation materials for inclusion on EPA web sites.

#### **TASK 4:** Outreach and Data Dissemination Activities

## **TASK 4.1:** Training Session Webinar Support

If practical, and budget permits, the contractor shall provide logistical and technical support for one (1) webinar or informational meeting/training session to disseminate ETV RFID verification results to potential technology users and stakeholders, including local, state, regional, and federal government agencies; border patrols officers; highway transportation associations; enforcement/compliance officials; and others. The webinar will be held between August and November 2012, will last up to one (1) day, and will include up to 120 participants. EPA Region 6 technical experts(s) will assist the contractor in identifying potential attendees and speakers and coordinating with government agencies and regional partners. If no assistance is received, the contractor shall identify potential attendees and speakers and coordinate with government agencies and regional partners. The contractor shall provide the full, EPA WA COR approved version of the RFID verification presentation to speakers for delivery during the webinar.

Webinar support may include the following:

- · Make all necessary arrangements for setting up and conducting webinar services
- Host webinar events/materials on own site or provide access to a webinar service or site to manage these activities
- Develop draft and final invitations, agendas, logistical information sheets, and other materials for webinars, as needed; provide draft versions of all materials to the EPA WA COR and/or EPA technical expert(s) for review and approval
- · Post .pdf or .html versions of final materials on the webinar site or other web sites
- Distribute (via email) electronic invitations, agendas, logistical materials, and other pre-webinar informational materials to potential participants
- Track participant responses and registrant information for webinars, e.g., through an on-line registration system or some other mechanism, and provide the EPA WA COR or EPA technical expert(s) with regular updates on confirmed participants for each webinar
- Develop guidelines for submission of webinar presentations to the contractor or uploaded directly to the webinar site and distribute guidelines to speakers
- · Contact speakers for submission of presentation materials, abstracts, and short biographies as needed
- As needed, upload any speaker presentations, webinar materials, or other information to the webinar site or other web sites prior to the start of the webinar
- · Send instructions for accessing webinar conferencing to participants
- Provide logistical support before and during webinars to ensure functionality and trouble-shoot in the event of any issues
- Prepare and forward a CD-ROM containing all presentation materials from each webinar (abstracts, bios, presentations, etc.) to the both EPA WA COR and EPA technical expert(s) within one (1) week from the conclusion of the webinar
- · As necessary, the contractor shall develop both English and Spanish versions of any print and electronic materials required under this task.

## **TASK 4.1.1:** Webinar Evaluation Report

For the above webinar, the contractor shall prepare a brief summary report of comments received on evaluation forms from webinar participants. The contractor shall provide an electronic copy of the source file (e.g., MSWord) for the summary evaluation report to the EPA WA COR and EPA technical expert(s) within two (2) weeks from the conclusion of the webinar. The contractor shall also provide original hard-copies (or scanned electronic copies) of completed evaluations forms to the EPA WA COR and EPA technical expert(s).

## **TASK 4.2:** Peer-reviewed or trade journal article(s) preparation

For the peer-reviewed or trade journal article(s), the contractor shall prepare draft and final versions of the publication(s) for the EPA WA COR to review and approve. The

contractor shall provide an electronic copy of the source file (e.g., MS Word) for the document(s) within two (2) weeks from the work assignment being approved. The contractor shall also provide any supporting documentation requested by the EPA WA COR or designee.

## **DELIVERABLES AND PROJECT SCHEDULE**

All deliverables shall be submitted to the EPA WA COR according to the following schedule.

TASK 1: Prepare Work Plan							
Work plan due	In accordance with the contract clauses						
TASK 2: Work Assignment Kick-Off Meeting							
Kick-off meeting (via conference call)	Within two (2) weeks of work assignment						
	approval						
TASK 3: Presentation Preparation and	d Finalization						
Draft full (detailed) version of	Within two (2) weeks of work assignment						
presentation with revisions/updates due	approval						
to EPA WA COR							
Draft abbreviated version of	Within three (3) weeks of work assignment						
presentation due to EPA WA COR	approval						
Final source files and .pdfs of full	Within one (1) week of receipt of comments from EPA						
(detailed) and abbreviated versions of							
presentations due to EPA WA COR							
Final 508 compliant versions of the full	Within one (1) week of receipt of EPA approval on final versions						
(detailed) and abbreviated presentations							
due to EPA WA COR							
TASK 4: Outreach and Data Dissemination Activities							
TASK 4.1: Training Session Webinar Support							
	On-going through 11/30/12 per technical						
	direction from EPA WA COR						
Support for webinar	Original and duplicate CD-ROM containing						
	all presentation materials from webinar due						
	within one (1) week from conclusion of webinar						
	Summary evaluation report and actual						
Subtask 4.1.1: Webinar Evaluation	evaluation forms due two (2) weeks from						
Report	conclusion of webinar						
	Per-reviewed or Grade journal artists(s)						
TASK 4.2:	preparation						
Draft full (detailed) version of article(s)							
with revisions/updates due to EPA WA	Within two (2) weeks of work assignment approval						
COR							
Final source files and .pdfs of full	Within two (2) week of receipt of comments						
(detailed) and abbreviated versions of	from EPA						

## **DELIVERABLE ACCEPTANCE CRITERIA**

The following deliverable acceptance criteria will be used to assess deliverables submitted under Tasks 1 through 4 of this work assignment.

**TASK 1:** The contractor' work plan and cost estimate should be in accordance with the terms and conditions of the contract, and should contain a break-out clearly specifying estimates (LOE, ODCs, etc.) associated with performing each of the Tasks 1 through 4 (and subtasks) as outlined in this work assignment.

## **SPECIAL REPORTING**

The contractor's Monthly Progress Report shall include a detailed description of any technical direction issued by the EPA WA COR and accepted by the contractor. The contractor shall maintain a list of all accepted technical direction issued during the work assignment. The contractor's Monthly Progress Report shall also include a break-out of cumulative costs (LOE, ODCs, etc.) associated with performing each of the Tasks 1 through 4 (and subtasks) as outlined in this PWS.

#### MANAGEMENT CONTROLS

Technical direction for this work assignment will be provided per the work assignment PWS. All technical direction will be provided in writing by the EPA WA COR. Periodic meetings between the EPA WA COR and contractor are encouraged to discuss any questions that may arise during the performance or completion of this work assignment. At the EPA WA COR's discretion, these meetings may occur via teleconference or video conferences. The contractor shall document these meetings and submit copies of this correspondence to the EPA WA COR.

The EPA WA COR may identify EPA technical expert(s) for this work assignment. Interaction between the contractor and any EPA technical expert(s) designated by the EPA WA COR is solely for the purpose of presenting and discussing the information, analyses, results or presentations related to this work assignment. The interaction will be technical communication, not technical direction. Per the technical direction clause EPAAR 1552.237-71 of the contract, the EPA PO COR and the EPA WA COR or alternate EPA WA COR are the only representatives of the CO authorized to provide technical direction.

In all meetings, conferences, symposia, etc. participated in as a part of satisfying the terms of this work assignment, contractor personnel shall be clearly identified through the use of name badges that indicate their corporate affiliation. Contractor personnel shall clearly identify themselves as contractors when contacting workshop participants, speakers or other individuals or organizations during the performance of this effort.

The contractor shall ensure that the work done under this project does not contain any real or apparent personal or organizational conflicts of interest.

The contractor shall maintain the confidentiality of any confidential business information collected as part of this effort.

The contractor shall comply with Government Printing Office guidelines during the performance of this effort.

The contractor shall comply with Paperwork Reduction Act guidelines during the performance of this effort.

The contractor shall inform the EPA WA COR verbally or in writing within two (2) businesses day if any significant problems arise, as well as any corrective actions and potential impacts on project deliverables, costs, etc.

#### TRAVEL

Travel should not be required to provide the contract support outlined in this PWS. Per the contract clause Local LC-31-08, Approval of Contractor Travel, any non-local travel directly chargeable to this work assignment shall be submitted and approved by the proposed travel dates as identified by the EPA WA COR via technical direction.

SEE APPENDIX A – Draft Presentation: "EPA ETV Verification of RFID Technologies" (developed under EP-C-08-010, WA 1-06)

SEE APPENDIX B - EPA technical manuscript review form, EPA Form 363